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Authors: Douros, P., Laboratory and Teaching staff, UNIWA, Kaldis, P., Professor, UNIWA

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Abstract

The book sets out in separate chapters, but under one umbrella, the structured cultural policy that we are pursuing over time and which concerns citizens, arts and monuments as a whole. The clarification of terms makes it clearer how we will collectively develop and gain from existing and future cultural resources. The steps to redefine the country's cultural capital and the phases, the reference genres of today's Greek culture with their benefits and challenges are, respectively, thoroughly analysed. The past-present relationship is approached, while their cultural value and the meaning they emit are analyzed. Analyses are added on museums and festivals, European official policy and cultural strategy, the Greek past and present network, the digital age, but also the climate crisis and the environment, which constitute key parameters. The overall assessment, the proposed multi-faceted planning, the broader knowledge of the cultural ecosystem and the regulatory framework for cultural heritage and the arts are presented.

The case studies make the proposals and means of developing our cultural capital more familiar. Through the knowledge of legislation, rules and political responsibility for cultural management and new socio-political-economic-technological data it is demonstrated that simple and understandable planning, direct and flexible application of cultural means are needed. The relationship of cultural actions and infrastructures to the social and national fabric, the economic fabric and the architectural image of their place is examined in order to improve and make comprehensible the phenomena of cultural character that have a catalytic effect, whether they concern museums and archaeological sites or cultural axes that include monuments, landmarks, festivals and artistic institutions, etc. It shows how they contribute to the economic life of the wider region and how communities and the social body are affected by complex social, cultural and economic phenomena such as sustainable development, globalisation and tourism.

