

## METADATA

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## Abstract

This textbook deals with two categories of issues. The first category is related with the legal framework of consumer protection in intra-EC transactions from unfair commercial practices, in respect of contracts negotiated away from business premises and online as well as from the circulation in European market of unsafe product. The other category of issues deals with the legal framework of cross-border transformation of companies in European Union and in particular, with the cross-border conversions, mergers and divisions as well as the cross-border transfer of seat of European company (SE). Also, for methodological reasons, in this textbook is discussed the regime of freedom of movement of products in European market.



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