



METADATA

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Authors: Makris, I., Professor, UOP

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Abstract

Nowadays it is more than ever critical for every firm to properly manage all the issues related to each financial operation. Modern companies and organizations must be able to identify and manage any problem that may arise, both internally and externally. The person that is in charge of this task is the Corporate Treasurer, a modern financial manager. This introductory textbook describes all the tasks and the available financial tools for a company's treasury department, to make optimal decisions on issues related to funding management, risk management, day-to-day transactions, and relationship with shareholders lenders, stakeholders and other organizations of the society and economy. Our scope is not only to theoretically present those issues. Instead, we accompany them with an analytical presentation of financial tools, methods, and indicators that will help students to proceed to

the next step, being able to apply in practice each one of them. For that scope, we use both sources from international literature, and specialized websites for financial "Treasurers" and financial management worldwide, in most of the chapters of the textbook. We hope that this work will fill an existed gap in the greek literature, where the functions of the treasury department are mainly included as subsets of the broader field of financial management. In this textbook, we analyze and focus on very specific functions and tools associated with this company's department, emphasizing financial strategy, funding, and risk management. The approach followed is explanatory to enable the reader with no in-depth knowledge of those issues of the textbook, to become familiar with them, achieving a better understanding of their importance in the decision-making process in the company level.

