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Abstract

The book is a comprehensive introduction to the socioeconomic theory of tourism. Specifically, the following topics are covered: (1) The epistemology of tourism in general, but with an emphasis on economics (tourism economics, transport economics), sociology (sociology of leisure, sociology of tourism, sociology of transport), and mobility studies. (2) Basic concepts of tourism economics (microeconomics / macroeconomics and tourism, economic development and tourism, stages of tourism development). (3) Transport and mobility related to tourism (transport technology and society, tourism and transport, tourism transport and environment, tourism and mobility). (4) The sociological approaches to tourism. First, the basic theories of sociology related to tourism are briefly mentioned, then the classic

theories of the sociology of tourism (Daniel Boorstin, Dean MacCannell, Erik Cohen, etc.). (5) Social representations (Serge Moscovici), symbolic consumption (Thorstein Veblen), cultural capital (Pierre Bourdieu) and semiotics (Roland Barthes) always in relation to tourism. (6) Communication and tourism. In particular, (a) the contribution of the media to the development of tourism (tourism and cinema, tourism and television, tourism journalism, new media and tourism), (b) the image of tourism in relation to gender, environment and animal rights (c) media and tourism in Greece. (7) Contemporary developments in the sociology of tourism (postmodern social thought and tourism, new directions in social tourism research, tourism and globalization, virtual tourism and tourism in the platform society).

