

METADATA

Title: Management Information Systems

Other Titles: Study, analysis and management

Language: Greek

ISBN: 978-960-603-405-3

Subject: MATHEMATICS AND COMPUTER SCIENCE

Keywords: Information Systems / Management / Enterprises

/ Information Management / Decision making

Bibliographic Reference: Mitakos, T. (2015). Management Information Systems [Undergraduate textbook]. Kallipos, Open Academic Editions. http://dx.doi.org/10.57713/kallipos-914

Abstract

The book aims to give the student/reader a comprehensive overview of management information systems. The principles and foundations of management information systems, their necessity and their variety in the modern business environment are given in a clear and understandable way. Moreover the developments in the field of technology that will dominate the coming years are being presented. At the same time, the book is adressed to engineers who will be called

upon to manage business processes in their workplace. Scientific methods are given that link people, technology and information as functional and integral components of a system. Particular emphasis is placed on fundamental techniques underlying project management. Numerous examples, explanations and references accompany the text and make it a "living" learning tool as all the above elements are presented in an interactive and innovative way (e-book).









