

METADATA

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Abstract

The book aims to provide an overview of the different aspects that shape contemporary theory and practice of museum education and to discuss issues relating to the nature of learning in museums. The book is based on multiple theoretical perspectives and presents multiple examples from the Greek and international museum experience. The Introduction (chapter 1) presents a general overview of museum education today and introduces the three thematic sections of the book. In the first section entitled: Theoretical approaches: Methods and Objectives (chapters 2, 3) the theoretical background of museum education is analyzed, focusing on educational theories of knowledge, learning and teaching and the specific characteristics of learning in museums. Then, museum educational aims as well methods and activities used to facilitate visitor experiences are analyzed. The second section of the book – Museum learning and audiences (chapters

4, 5, 6, 7) – is dedicated to the multiple audience groups that museums address in order to achieve their educational role. This section discusses the relationship between museums and schools, leisure activities targeting different target groups (families, children, adults, seniors, etc.) as well as strategies for reaching audiences that do not have access to museums. This section ends with a chapter on audience research and evaluation as key tools for achieving visitor-centred learning processes. The third part of the book – Media and spaces of Learning and Experience (chapters 8, 9, 10) – examines teaching resources used in museum education. In particular, it analyses museum space as a learning environment, but also the educational materials (printed materials, hands-on collections etc.) produced by museums, as well as the digital media that are increasingly used in order to provide museumlearning experiences.









