

METADATA

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Abstract

The book is aimed at undergraduate and postgraduate students, but also to professionals who wish to deepen their knowledge in both the theoretical background of supply chain science and practical examples and its application in the new modern environment of sustainability and sustainability requirements. Logistics as a science encompasses the movement and management of products from production

to consumption at the lowest possible cost (cost minimization). The need for this has been intensified by the development of competitive conditions among companies to produce competitive products (quality, prices, functionality, etc.) and customer service. From the subject matter of logistics, it is clear that this is essentially a management method known as "Supply Chain Management (SCM)".









