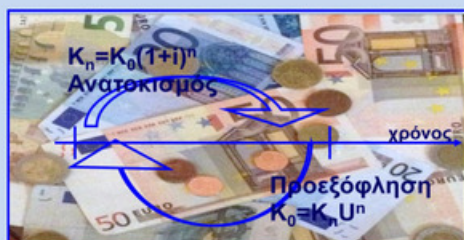


Ποσοτικές μέθοδοι στα Χρηματοοικονομικά

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Γιαννούλα Φλώρου



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Abstract

In this book, an attempt is made to simplify concepts used in financial transactions, mainly with banks. It goes without saying that, in banking practices, some of the calculations presented in this book are done automatically through computers. Learning these calculations is by no means our main objective; instead,

what we aim at is knowing how they work. Understanding this mechanism provides the reader and student of financial transactions with satisfaction, self-confidence and assertiveness. It also provides the possibility of finding new innovative techniques and also advancing science by acquiring new knowledge.

