



METADATA

Title: Corporate social responsibility - The aspect of the HR in business

Other Titles: -

Language: Greek

ISBN: 978-960-603-397-1

Subject: LAW AND SOCIAL SCIENCES, HUMANITIES AND ARTS, MATHEMATICS AND COMPUTER SCIENCE

Keywords: Corporate Social Responsibility / Business ethics / Human Resource Management / Business Administration

Bibliographic Reference: Aspridis, G. (2015). Corporate social responsibility - The aspect of the HR in business [Undergraduate textbook]. Kallipos, Open Academic Editions. <http://dx.doi.org/10.57713/kallipos-551>

Abstract

The book is structured in several parts. The first part deals with the issue of ethics. First, the concept of ethics and its evolution over the centuries. The book presents the ethics in ancient Greece and Rome, the ethics of Christianity, the Protestant ethics, Renaissance ethics, social contract ethics, Marxist ethics and finally Kant's ethics. Despite references to ethics, the aim is not to create a philosophical treatise on ethics and its theorists. The aim is the study of CSR and its effects on human resources. In the second part, we study the concept of corporate governance, as it is presented both at the international level and at the national level, and for this reason we will present examples of corporate governance. In the third part, the interest is focused exclusively on CSR and the effects it has on the development and evolution of human resource

management. The first chapter defines the concept of CSR the second presents the institutional promotion of CSR globally, regionally and locally. In the next chapter, CSR is presented in Greece, both institutionally and the organizations that have been created for its promotion and work closely with the corresponding European ones. In the fourth chapter, examples from the implementation of CSR actions are presented. in human resources. The selected examples proving the problems that develops regarding the usefulness or otherwise of CSR in the private sector, at all levels and especially in the part that concerns human resources. In the next chapter, a survey is presented on the citizens' opinion regarding the CSR and especially for its role in human resource development. Finally present the final thoughts, the conclusions and the references.

