



METADATA

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Abstract

This book is intended for undergraduate and graduate students studying sports tourism, as well as professionals in the field who wish to gain an in-depth understanding of the relevant theoretical background. It can be used by both unfamiliar readers and advanced scientists in the field. Teachers, students, and professionals in sports tourism will find in this book the necessary material to understand concepts related to: tourism, sports tourism, motivations and socio-psychological needs, tourism typology, tourism image, tourism marketing, green tourism, sports tourism, and people with disabilities. The aim of the book is to provide theoretical

training on issues related to sports tourism, the development of business ideas and the sustainable development of sports tourism destinations, as well as the management of teams/participants in sports tourism activities and related forms. Specific objectives are a) to create conditions for research activity on sports tourism in Greece, b) to create the appropriate conditions for professional activity in businesses and organizations involved in sports tourism at the national and international level, c) to develop entrepreneurship in relation to sports tourism, and d) to enable readers to organize sports and cultural events.

