

## **METADATA**

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Other Titles: Challenges and Prospects

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## Abstract

This book aims to be a basic manual for the development of Agricultural Cooperatives in Greece. In this direction, the most basic functions of cooperative management are examined and the following topics are analyzed: Basic concepts of business management, as well as an introductory approach to agricultural cooperative enterprises and the peculiarities they present. The application of cooperative principles and the prospect of creating a new development strategy based on them. Traditional agricultural cooperatives and alternative forms of cooperative organisation. Producer groups. Theory of the firm and rural cooperatives. Presentation of New Generation Cooperatives and their potential for development in Greece. The functionality and the

role of Agricultural Cooperatives in the market. Comparative analysis of the structure and legislation of Agricultural Cooperatives internationally. Application of microeconomic theory to Agricultural Cooperatives. Focus on economies of scale, internal organization and efficiency of cooperative organizations. Strategies for the development of Agricultural Cooperatives and food industries. The business plan of a cooperative. Merger policy in agricultural cooperatives. Financing and financial problems in cooperatives. Agricultural cooperatives and quality assurance systems. Financial management of agricultural cooperatives. Finally, a practical guide is presented on how to get started in setting up and developing a Rural Cooperative.









