

METADATA

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Abstract

The handbook consists of two parts: the first part corresponds to the first year level and contains the principles without extensive use of algebra. The first part aims to provide an understanding of the basic concepts that will be useful for students of economics as well as for students of management, psychology and other sciences. It is suitable for both undergraduate and postgraduate students whose first degree is not in economics, e.g. students in the MSc "Pharmaceutical Marketing" at the University of Patras (where the course "Principles of Economics" is taught), and undergraduate students in the Department of Materials Science, Physics etc. etc.

who are taught the course "Economics for non-economists" (mentioned as examples, because in the past one of the authors had taught these courses at the University of Patras). The second part corresponds to the second and third year level. Here a more systematic and rigorous (formal) analysis of the topics of Microeconomics is given, as well as more applications of the basic principles developed in the first part, using algebraic analysis (in addition to the diagrammatic analysis). The level of difficulty of the second part corresponds to the level of second year students of economics, or third year students of management and other social sciences.









