



METADATA

Title: Reorganisation and change management in business

Other Titles: -

Language: Greek

ISBN: 978-960-603-010-9

Subject: LAW AND SOCIAL SCIENCES

Keywords: Firm strategy / International firms / Firm survival / Crisis management / Mergers and acquisitions

Bibliographic Reference: Georgopoulos, A. (2015). Reorganisation and change management in business [Undergraduate textbook]. Kallipos, Open Academic Editions. <http://dx.doi.org/10.57713/kallipos-835>

Abstract

The book is aimed at undergraduate and postgraduate students, researchers, teachers, and all specialists in business administration, organization, and reorganization, with an emphasis on the restructuring and transformation of business activities resulting from internal or external strategic changes in the business environment. The analysis is based on the idea that constant change is almost the only constant in today's dynamic economic and social environment. This book aims

to provide as comprehensive an approach as possible to the factors of business change, while focusing on a thorough analysis of the most important ones. In particular, the book conceptually approaches and methodically develops terms and phenomena of change relating to the life cycle of businesses, the internationalization of business activities, business survival, business failure, mergers and acquisitions, privatization, crisis management, and internal conflict management.

