

METADATA

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Abstract

This book is aimed at students and furniture manufacturers with the main objective of familiarizing them with the basic concepts of Information Technology and the presentation of Software Applications useful in businesses related to Furniture and Wood Construction. Particular emphasis is placed on the description of the most widespread IT Applications as basic tools for organizing and operating a modern Wood and Furniture business, and the presentation of the material is accompanied by numerous examples and applications. The content of the book covers the most important commercial and free software solutions that support the furniture business operating procedures. Particular emphasis is placed on the

description of methods of circulation, display and exploitation of information using the Internet. Individual chapters present applications that cover both the financial sector (WMS, ERP, CRM), as well as the production and office automation sectors of modern furniture businesses. In each chapter, the benefits resulting from the use of each software application as well as its contribution to the productivity and competitiveness of the business are emphasized. In addition, the chapters are interspersed with interactive presentations and multimedia content for a better understanding of the material, while they include multiple choice questions and exercises covering different levels of difficulty.









