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Abstract

This textbook intends to fill a significant gap in the domestic literature on the topic of small entrepreneurship. It critically examines core issues on the dynamics and limits of action of small entrepreneurship with emphasis on its spatial dimensions. During the recent forty years, the small enterprise, and more specifically the start-ups, have been the subject of systematic study by complementary social sciences. A common feature of most approaches is that they move away from the study of the business as a closed system with emphasis on the characteristics of the entrepreneur and the performance of economic indicators, towards a broader approach that pays particular attention to the interaction of the firm with its local environment. It is, now, obvious that the success or failure of a small business is firmly affected by its wider economic, institutional, social, and cultural

environments. Hence, Economic Geography is an appropriate field to study small entrepreneurship. The textbook is mainly addressed to postgraduate students in the fields of Geography, Spatial Planning and Regional Development and intends to familiarise them with a cutting-edge topic. The individual chapters explore issues that are found at the center of theoretical debates and present the international and domestic experience on the dynamics of small entrepreneurship and its impact on people and places. The first part presents the contemporary morphology of small firms and proposes a framework for the study of small entrepreneurship. The second part studies four types of inclusive entrepreneurship that have gained particular significance in the context of the prolonged crisis. Finally, the two chapters of the third part focus on the small entrepreneurship in Greece.









