



## METADATA

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### Abstract

The present monograph attempts an educational approach to entrepreneurship. Entrepreneurship, associated to innovation, is a concept that has attracted the interest of economic theory, among others, in the last three decades through the new economic paradigm that is the knowledge economy. The first chapter defines entrepreneurship as a teaching subject, i.e. suitable for teaching particularly in an academic environment. Relevant definitions and approaches are given which have changed from the original redefinition of entrepreneurship in the early 00s, where human behavior was considered as inherently influencing the phenomenon, to the present day, where entrepreneurship is considered as a mindset, a competence, design and science of the artificial. Policies which have supported and continue supporting entrepreneurship education are then presented as well as the entrepreneurial learning which underlies the behavior of the entrepreneur and is the main objective of entrepreneurship education. Chapter four discusses open problems that the subject

matter poses to standard instructional design, and in particular on the articulation of learning objectives relating to knowledge, skills and attitudes. This chapter also includes a critical perspective on entrepreneurship education. Chapter five presents basic learning theories on which entrepreneurship teaching can be based in a consistent and understandable way for educators. Chapter six discusses informal and non-formal learning in entrepreneurship and how this has also influenced formal entrepreneurship education. Finally, chapter seven presents issues and methods of evaluating entrepreneurship education as well as capturing its overall impact on learners. The final chapter summarizes the conclusions of the volume and discusses the current and future perspectives of entrepreneurship education. The educational approach to entrepreneurship is of concern to educators at all levels, but at the same time it identifies the complex phenomenon of entrepreneurship by illuminating both its known didactic aspects and any less known ones.

